

‘Keeping Your Information Safe’ Social Media Script- Optional

- Did you know [one in three Americans is affected by identity theft?](#)
- Here are three things you can do to protect your personal and financial information.
- For one, you can sign up for account and security alerts to monitor your finances and quickly identify suspicious activity.
- These alerts are typically sent via text or email and notify you of withdrawals, deposits, pending purchases, and changes to your personal information.
- You should also consider enrolling in enhanced authentication when available.
- For instance, biometric authentication improves security by using facial or fingerprint recognition, eliminating the need to enter your username or password.
- If your login information is compromised, added authentication acts as a second layer of defense.
- Additionally, you should never give out personal and account information over the phone or via text and email.
- Fraudsters are becoming increasingly sneaky when it comes to stealing your information so you may receive fake emails, texts, or calls from someone posing as a bank representative, government official, or loved one.
- It’s important to always proceed with caution and immediately report any suspicious activity.
- To stay up-to-date on all things financial health, follow us at @efirstbank on Facebook, Instagram, and LinkedIn.

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